

Copa Santa Catarina - Group Stage - Blumenau vs Juventus SC

DATE: Wednesday, September 10, 2025
LOCATION: Jaraguá do Sul, Santa Catarina, BR

Event Description

Copa Santa Catarina - Group Stage - Blumenau vs Juventus SC is a premier sports event in Jaraguá do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,834 people

Event ID: 4xz3ZfBq9qQmxBHNRN

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.