

Copa Santa Catarina - Finals - Joinville vs Figueirense

DATE: Sunday, November 23, 2025
LOCATION: Florianópolis, Santa Catarina, BR

Event Description

Copa Santa Catarina - Finals - Joinville vs Figueirense is a premier sports event in Florianópolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,942 people

Event ID: HNDFGpcFZYt5eBXz8L

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,977 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.