

Copa Perú - 8th Finals - Universidad Tumbes vs Unión Minas Volcán

DATE: Sunday, October 12, 2025
LOCATION: Cerro De Pasco, Pasco, PE

Event Description

Copa Perú - 8th Finals - Universidad Tumbes vs Unión Minas Volcán is a premier sports event in Cerro De Pasco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,223 people

Event ID: DyiEmJy9pvYvzLXcvC

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,289 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.