

Copa Perú - 8th Finals - ASA vs Sport River

DATE: Sunday, October 12, 2025
LOCATION: Trujillo, La Libertad, PE

Event Description

Copa Perú - 8th Finals - ASA vs Sport River is a premier sports event in Trujillo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,373 people

Event ID: 55eTv4iJz6vcMv2C4R

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,549 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.