

# Copa Perú - 32nd Finals - Municipal de Chacos vs Unión Minas Volcán

DATE: Sunday, September 21, 2025  
LOCATION: Cerro De Pasco, Pasco, PE

## Event Description

Copa Perú - 32nd Finals - Municipal de Chacos vs Unión Minas Volcán is a premier sports event in Cerro De Pasco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,505 people

**Event ID:** AUQuxf5mhfMbhKoPwx

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,402 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*