

# Copa Perú - 32nd Finals - Hacienda San Agustín vs Altiplano y del Pacífico

DATE: Sunday, September 21, 2025  
LOCATION: Ilo, Moquegua, PE

## Event Description

Copa Perú - 32nd Finals - Hacienda San Agustín vs Altiplano y del Pacífico is a premier sports event in Ilo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,390 people

**Event ID:** 3cZ65HZQP62DgY7vTE

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 956 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*