

# Copa Perú - 32nd Finals - Colegio Comercio vs Real Puerto Chimbote

DATE: Sunday, September 14, 2025  
LOCATION: Chimbote, Áncash, PE

## Event Description

Copa Perú - 32nd Finals - Colegio Comercio vs Real Puerto Chimbote is a premier sports event in Chimbote. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,373 people

**Event ID:** PAtNp9hNoXGTSne4jm

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,549 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*