

Copa Perú - 32nd Finals - Bagua vs Alianza Tres Unidos

DATE: Sunday, September 14, 2025
LOCATION: Picota, San Martín, PE

Event Description

Copa Perú - 32nd Finals - Bagua vs Alianza Tres Unidos is a premier sports event in Picota. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,759 people

Event ID: 5qihWrcJhQsGK9QbdP

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.