

Copa Perú - 16th Finals - Sport River vs Juventud Bellavista

DATE: Sunday, September 28, 2025
LOCATION: Casa Grande, La Libertad, PE

Event Description

Copa Perú - 16th Finals - Sport River vs Juventud Bellavista is a premier sports event in Casa Grande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,393 people

Event ID: 6gBkMgJKRgBKsNvDGC

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,357 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.