

Copa Perú - 16th Finals - Deportiva Tahuishco vs Cajabamba

DATE: Sunday, September 28, 2025
LOCATION: Cajabamba, Cajamarca, PE

Event Description

Copa Perú - 16th Finals - Deportiva Tahuishco vs Cajabamba is a premier sports event in Cajabamba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,161 people

Event ID: 4f39t4X3QM79F5Rd3R

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.