

Copa Paulista - Finals - Primavera SP vs XV de Piracicaba

DATE: Saturday, October 11, 2025
LOCATION: Piracicaba, São Paulo, BR

Event Description

Copa Paulista - Finals - Primavera SP vs XV de Piracicaba is a premier sports event in Piracicaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,620 people

Event ID: GT4jKni7BppRmUQYWp

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,848 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.