

Copa Paulista - 8th Finals - XV de Piracicaba vs AEA

DATE: Saturday, August 23, 2025
LOCATION: Araçatuba, São Paulo, BR

Event Description

Copa Paulista - 8th Finals - XV de Piracicaba vs AEA is a premier sports event in Araçatuba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 973 people

Event ID: 66yceGTyxgvP4PRs2K

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 389 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.