

Copa Paulista - 8th Finals - São Bento vs São José EC

DATE: Saturday, August 30, 2025
LOCATION: São José dos Campos, São Paulo, BR

Event Description

Copa Paulista - 8th Finals - São Bento vs São José EC is a premier sports event in São José dos Campos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,793 people

Event ID: CvjsbL8yQEfo5iutfZ

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,517 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.