

Copa Paulista - 8th Finals - Grêmio Prudente vs São Caetano

DATE: Saturday, August 23, 2025
LOCATION: São Caetano do Sul, São Paulo, BR

Event Description

Copa Paulista - 8th Finals - Grêmio Prudente vs São Caetano is a premier sports event in São Caetano do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 393 people

Event ID: Gsigj2YRmNmSpPyWcY

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 157 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.