

Copa Paulista - 1st Round - Francana vs Botafogo SP B

DATE: Saturday, August 16, 2025
LOCATION: Ribeirão Preto, São Paulo, BR

Event Description

Copa Paulista - 1st Round - Francana vs Botafogo SP B is a premier sports event in Ribeirão Preto, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 359 people

Event ID: 8DUA33NuW2wDcXZGQ6

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.