

Copa Paraguay - 3rd Round - Olimpia vs Fernando de la Mora

DATE: Wednesday, September 3, 2025
LOCATION: Villa Hayes, Presidente Hayes Department, PY

Event Description

Copa Paraguay - 3rd Round - Olimpia vs Fernando de la Mora is a premier sports event in Villa Hayes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,500 people
Event ID: 36Z5j4irTGWg5LgGZQ

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.