

Copa Mariachi Kansas City 2025 coming to Paragon Star

DATE: Saturday, August 16, 2025
LOCATION: Lee's Summit, Missouri, US

Event Description

Copa Mariachi Kansas City 2025 coming to Paragon Star is a premier expos event in Lee's Summit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,287 people
Event ID: GLugF7FPGvAehLYVJV

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 515 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
