

Copa Gaúcha - 1st Phase - São Gabriel vs Gaúcho

DATE: Wednesday, September 24, 2025
LOCATION: Passo Fundo, Rio Grande do Sul, BR

Event Description

Copa Gaúcha - 1st Phase - São Gabriel vs Gaúcho is a premier sports event in Passo Fundo, Rio Grande do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,653 people

Event ID: 8z6Rv5HLqShwFRSig9

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,061 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.