

# Copa Gaúcha - 1st Phase - São Gabriel vs Brasil de Pelotas

DATE: Sunday, October 5, 2025  
LOCATION: Pelotas, Rio Grande do Sul, BR

## Event Description

Copa Gaúcha - 1st Phase - São Gabriel vs Brasil de Pelotas is a premier sports event in Pelotas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,551 people

**Event ID:** J6PrqeGpSnVgKusAKA

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,220 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*