

# Copa Gaúcha - 1st Phase - Pelotas vs Gaúcho

DATE: Sunday, October 19, 2025  
LOCATION: Passo Fundo, Rio Grande do Sul, BR

## Event Description

Copa Gaúcha - 1st Phase - Pelotas vs Gaúcho is a premier sports event in Passo Fundo, Rio Grande do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,060 people

**Event ID:** Eoa4xvoCaLrBb9Ws4K

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,224 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*