

# Copa Gaúcha - 1st Phase - Juventude II vs Internacional B

DATE: Wednesday, October 15, 2025  
LOCATION: Alvorada, Rio Grande do Sul, BR

## Event Description

Copa Gaúcha - 1st Phase - Juventude II vs Internacional B is a premier sports event in Alvorada, Rio Grande do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,755 people

**Event ID:** UfEdUMd2Ycuj5oANuH

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,102 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*