

# Copa Gaúcha - 1st Phase - Gaúcho vs Esportivo

DATE: Saturday, October 25, 2025  
LOCATION: Bento Gonçalves, Rio Grande do Sul, BR

## Event Description

Copa Gaúcha - 1st Phase - Gaúcho vs Esportivo is a premier sports event in Bento Gonçalves. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 8,759 people

**Event ID:** DRjvj4okYcxL49WvM7

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,504 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*