

# Copa Gaúcha - 1st Phase - Esportivo vs Pelotas

DATE: Sunday, October 12, 2025  
LOCATION: Pelotas, Rio Grande do Sul, BR

## Event Description

Copa Gaúcha - 1st Phase - Esportivo vs Pelotas is a premier sports event in Pelotas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 5,993 people

**Event ID:** HQWfXSa7RKAGQ5WUmn

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,397 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*