

# Copa Fares Lopes - 1st Phase - Itapipoca vs Ferroviário

DATE: Wednesday, November 5, 2025  
LOCATION: Fortaleza, Ceará, BR

## Event Description

Copa Fares Lopes - 1st Phase - Itapipoca vs Ferroviário is a premier sports event in Fortaleza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,620 people

**Event ID:** FkM5F88zXV7GMpwDND

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,048 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*