

Copa Fares Lopes - 1st Phase - Atlético Cearense vs Quixadá

DATE: Wednesday, November 19, 2025
LOCATION: Limoeiro do Norte, Ceará, BR

Event Description

Copa Fares Lopes - 1st Phase - Atlético Cearense vs Quixadá is a premier sports event in Limoeiro do Norte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,705 people

Event ID: 3sK6yUHK7gUjV6rjJg

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,082 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.