

# Copa do Nordeste U20 - Quarter-finals - Retrô U20 vs Fortaleza U20

DATE: Wednesday, August 27, 2025  
LOCATION: Fortaleza, Ceará, BR

## Event Description

Copa do Nordeste U20 - Quarter-finals - Retrô U20 vs Fortaleza U20 is a premier sports event in Fortaleza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,346 people

**Event ID:** 4nr4LTkCpvUaLZjCBJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,738 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*