

Copa do Nordeste U20 - Group Stage - IAPE U20 vs Bahia U20

DATE: Wednesday, August 20, 2025
LOCATION: Camaçari, Bahia, BR

Event Description

Copa do Nordeste U20 - Group Stage - IAPE U20 vs Bahia U20 is a premier sports event in Camaçari, Bahia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 952 people

Event ID: 3JJ8BofgU5VX7ZAczp

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 381 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.