

# Copa do Nordeste U20 - Group Stage - Cruzeiro Itaporanga U20 vs Sport Recife U20

DATE: Wednesday, August 20, 2025  
LOCATION: Recife, Pernambuco, BR

## Event Description

Copa do Nordeste U20 - Group Stage - Cruzeiro Itaporanga U20 vs Sport Recife U20 is a premier sports event in Recife, Pernambuco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 952 people

**Event ID:** 5a2cY4etby2jW2w99o

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 381 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*