

Copa do Nordeste U20 - Group Stage - Americano Bacabal U20 vs Vitória U20

DATE: Wednesday, August 20, 2025
LOCATION: Canabrava, Bahia, BR

Event Description

Copa do Nordeste U20 - Group Stage - Americano Bacabal U20 vs Vitória U20 is a premier sports event in Canabrava. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,851 people

Event ID: 64opmTck2P5mnMGNee

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,940 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.