

# Copa do Nordeste U20 - Final - Ceará U20 vs Bahia U20

DATE: Wednesday, September 17, 2025  
LOCATION: Salvador, Bahia, BR

## Event Description

Copa do Nordeste U20 - Final - Ceará U20 vs Bahia U20 is a premier sports event in Salvador. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 20,639 people

**Event ID:** 6qj2Sqpkognj3SJwaq

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 8,256 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*