

Copa do Brasil U20 - 1st Round - Sergipe U20 vs Sport Recife U20

DATE: Wednesday, October 22, 2025
LOCATION: Recife, Pernambuco, BR

Event Description

Copa do Brasil U20 - 1st Round - Sergipe U20 vs Sport Recife U20 is a premier sports event in Recife. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,805 people

Event ID: BSDgHNqCesHrDS8APJ

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,922 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.