

Copa do Brasil U20 - 1st Round - Operário PR U20 vs Criciúma U20

DATE: Wednesday, October 22, 2025
LOCATION: Criciúma, Santa Catarina, BR

Event Description

Copa do Brasil U20 - 1st Round - Operário PR U20 vs Criciúma U20 is a premier sports event in Criciúma, Santa Catarina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,714 people

Event ID: dDz6WWhrUM7HY9WAr5

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,086 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.