

Copa do Brasil U20 - 1st Round - Novorizontino U20 vs Coritiba U20

DATE: Wednesday, October 22, 2025
LOCATION: Curitiba, Paraná, BR

Event Description

Copa do Brasil U20 - 1st Round - Novorizontino U20 vs Coritiba U20 is a premier sports event in Curitiba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,799 people

Event ID: GPeCb46NC7MC3GuJvm

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.