

# Copa do Brasil U20 - 1st Round - Mazagão U20 vs Paysandu U20

DATE: Wednesday, October 22, 2025  
LOCATION: Belém, Pará, BR

## Event Description

Copa do Brasil U20 - 1st Round - Mazagão U20 vs Paysandu U20 is a premier sports event in Belém. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,552 people

**Event ID:** CgnYAj5SrJaoDX9NA

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,021 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*