

Copa do Brasil - Quarter-finals - Botafogo vs Vasco da Gama

DATE: Wednesday, August 27, 2025
LOCATION: Rio de Janeiro, Rio de Janeiro, BR

Event Description

Copa do Brasil - Quarter-finals - Botafogo vs Vasco da Gama is a premier sports event in Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 20,358 people
Event ID: H3EK4tMv34FLpicmXS

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.