

Copa do Brasil Feminino - 4th Round - Vitória BA vs Ferroviária

DATE: Thursday, September 18, 2025
LOCATION: Araraquara, BR

Event Description

Copa do Brasil Feminino - 4th Round - Vitória BA vs Ferroviária is a premier sports event in Araraquara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,438 people

Event ID: 6hyVUS4gtUrcC3XxiR

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.