

Copa del Rey - Preliminary Round - Negreira vs Textil Escudo

DATE: Saturday, September 27, 2025
LOCATION: Cabezón de la Sal, Cantabria, ES

Event Description

Copa del Rey - Preliminary Round - Negreira vs Textil Escudo is a premier sports event in Cabezón de la Sal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 698 people

Event ID: 6RAoPZaJ87ryWhQCSb

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 279 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.