

Copa del Rey - Preliminary Round - Atlético Melilla vs Palma del Río

DATE: Saturday, October 4, 2025
LOCATION: Palma del Río, Andalucía, ES

Event Description

Copa del Rey - Preliminary Round - Atlético Melilla vs Palma del Río is a premier sports event in Palma del Río. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,023 people

Event ID: 7zBWsS4rSRvzXj8DSx

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 409 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.