

Copa del Rey - Preliminary Round - Atlético Calatayud vs Atlètic Sant Just

DATE: Saturday, September 27, 2025
LOCATION: Sant Just Desvern, Catalunya, ES

Event Description

Copa del Rey - Preliminary Round - Atlético Calatayud vs Atlètic Sant Just is a premier sports event in Sant Just Desvern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 690 people

Event ID: EwrsRz3E5MiAPmn6n6

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.