

Copa del Rey - Group Stage - Ordizia vs Belenos

DATE: Saturday, November 22, 2025
LOCATION: Avilés, Principado de Asturias, ES

Event Description

Copa del Rey - Group Stage - Ordizia vs Belenos is a premier sports event in Avilés. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,527 people

Event ID: 857FHvTLPURVYVFuzs

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,411 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.