

Copa del Rey - 1st Round - Tenerife vs RSD Alcalá

DATE: Tuesday, October 28, 2025

LOCATION: Alcalá de Henares, Comunidad de Madrid, ES

Event Description

Copa del Rey - 1st Round - Tenerife vs RSD Alcalá is a premier sports event in Alcalá de Henares. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,500 people

Event ID: BYAbKj98EyyzdVVN2v

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.