

# Copa del Rey - 1st Round - Talavera vs Rayo Majadahonda

DATE: Tuesday, October 28, 2025  
LOCATION: Majadahonda, Comunidad de Madrid, ES

## Event Description

Copa del Rey - 1st Round - Talavera vs Rayo Majadahonda is a premier sports event in Majadahonda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,900 people

**Event ID:** AVqWzvYDSVan4faER4

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 760 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*