

Copa del Rey - 1st Round - Sporting de Gijón vs Caudal

DATE: Wednesday, October 29, 2025
LOCATION: Mieres, Principado de Asturias, ES

Event Description

Copa del Rey - 1st Round - Sporting de Gijón vs Caudal is a premier sports event in Mieres. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 59/100
Expected Attendance: 2,940 people
Event ID: DCSLURAY7Sv3aWwGpr

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.