

Copa del Rey - 1st Round - Antequera vs Real Murcia

DATE: Thursday, October 30, 2025
LOCATION: Churra, Región de Murcia, ES

Event Description

Copa del Rey - 1st Round - Antequera vs Real Murcia is a premier sports event in Churra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,120 people

Event ID: 3r6fQSyXN8m9Ct4Cb9

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,048 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.