

# Copa de España - Round of 16 - Palencia vs Iraurgi

DATE: Wednesday, November 19, 2025  
LOCATION: Azpeitia, Euskadi, ES

## Event Description

Copa de España - Round of 16 - Palencia vs Iraurgi is a premier sports event in Azpeitia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,500 people

**Event ID:** HnYB6bjKSwK6nHX3UW

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*