

Copa de España - Group Stage - Jaén vs Caja 87

DATE: Sunday, September 28, 2025
LOCATION: Sevilla, Andalucía, ES

Event Description

Copa de España - Group Stage - Jaén vs Caja 87 is a premier sports event in Sevilla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,044 people

Event ID: GTH9CC83Pr5a9Giqh8

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,618 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.