

Copa de España - Group Stage - Caja 87 vs Morón

DATE: Sunday, September 14, 2025
LOCATION: Morón de la Frontera, Andalucía, ES

Event Description

Copa de España - Group Stage - Caja 87 vs Morón is a premier sports event in Morón de la Frontera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 7FbzBzsauUeVdU5MMZ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.