

# Copa Colombia - Quarter-finals - Independiente Medellín vs Independiente Santa Fe

DATE: Wednesday, October 1, 2025  
LOCATION: Bogotá, Cundinamarca, CO

## Event Description

Copa Colombia - Quarter-finals - Independiente Medellín vs Independiente Santa Fe is a premier sports event in Bogotá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,262 people

**Event ID:** GFJfqpyYQLF5Kzmi3z

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,305 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*