

# Copa Colombia - Quarter-finals - Atlético Nacional vs Once Caldas

DATE: Thursday, October 9, 2025  
LOCATION: Manizales, Caldas, CO

## Event Description

Copa Colombia - Quarter-finals - Atlético Nacional vs Once Caldas is a premier sports event in Manizales. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,508 people

**Event ID:** B9vBJVVpM2XEiqwQ4e

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,003 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*