

# Copa Colombia - 8th Finals - Once Caldas vs Deportivo Pasto

DATE: Thursday, August 28, 2025  
LOCATION: Pasto, Nariño, CO

## Event Description

Copa Colombia - 8th Finals - Once Caldas vs Deportivo Pasto is a premier sports event in Pasto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,221 people

**Event ID:** GwWUYby3XpBkNAyy5e

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,088 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*